IMPROVE TOURIST ACTIVITIES, SETTLEMENTS AND INFRASTRUCTURES

OBJECTIVE

To promote sustainable tourism.

DESCRIPTION

Sustainable tourism can get a boost from improved attractiveness of the territory; an effective management of tourist flows by decongesting destinations with excessive demand at the same time promoting those destinations with low demand and promoting the use of local resources; the strengthening of the information system (tourist reception offices, communication strategies, monitoring of some relevant phenomena with regard to number of visitors and performance of leisure activities).

EXPECTED RESULTS

Tourist services integrated with adaptation measures to climate change.

RESULT INDICATORS

Number of tourists/month (or year).

INVOLVED ACTORS

Local communities and stakeholders; local government.

EXPECTED TIMELINE FOR ACTION

- Short term (1-4 years)

BEST PRACTICES

- Veneto Region – Italy
- Marche Region – Italy
- Emilia Romagna Region
- Veneto Region – Italy

CRITICALITIES

Conflict between sustainable land use with usual tourist activities (e.g. construction of second holiday homes).

SCOPE OF THE ACTION

- Adaptation

TYPE OF PROPOSED ACTIONS

- Grey
- Green
- Soft

SECTOR OF ACTION

- Tourism and leisure
- Transport and infrastructure

CLIMATE IMPACTS

- Change or loss of biodiversity
- Coastal erosion
- Drought
- Extreme precipitation
- Extreme temperatures
- Other

IMPLEMENTATION SCALE

- Municipality
- Province
- Region / Country

SOURCE

https://www.venetoadapt.it/wp-content/uploads/2020/03/Del%20A2%20-%20VenetoADAPT%20Adaptation%20State%20of%20the%20art%20assessment.pdf